



GREENFIELD PUBLIC LIBRARY BOARD
Thursday, January 16, 2025 at 6:30 PM
2nd Floor Conference Room
5310 W. Layton Ave. Greenfield, WI 53220

In-person meeting with virtual option available.

MINUTES

1. The meeting was called to order by Creston Flemming at. 6:36 p.m.

On roll call in attendance were Alderman Andrew Drzewiecki, Marie Cardenas, Connie Hughes, Creston Flemming, Amber Lococo, Brittany Haiser, and Kyle Sundby

Also in attendance were Jennifer Einwalter, Library Director; Emily Alford, Assistant Library Director

2. Public comment (information)

none

3. Comptroller's report (information)

Brittany reported that there is nothing out of the ordinary in accounts payable, which includes the locker wrap, landscaping, and pre-employment physicals.

Revenue and expenditures report for 2024: 99.08% of revenue and 90.82% of expenditures. The library currently has a surplus of \$127, 401.19.

Discussion of book ordering and back orders on Baker & Taylor

4. Consent Agenda (Action)

- a. Approval of the December 19, 2024, minutes**
- b. Approval of the December 2024 financial report**
- c. Approval of the December 2024 invoices**

Connie motioned to approve the Consent Agenda and Brittany seconded. Roll call vote taken; motion passed unanimously.

5. Items pulled from the consent agenda for discussion (Action)

none

6. President's Report (information)

none

7. Old Business

- a. Report regarding partnership with ROC Foundation for Milwaukee Milkmen Game – Sunday, July 13, 2025 at 1:00 PM.**

Sue is asking who on the board will help solicit donations from businesses. Board members should email Sue if they want to help out.

8. New Business

- a. Report, discussion, and decision regarding the 2024 Wisconsin Public Library Annual Report.**

Jennifer reported that the portal opens next week for the library's 2024 annual report. She shared some statistics with the board. Total library items: 94,347. Total circulation of physical items: 216,262. Total circulation including electronic items: 273,161. Overdrive circulation increased 30% and Hoopla increased 11% in 2024.

Several patrons have expressed disappointment that the library's Hoopla subscription ended in 2024.

Discussion of some programming numbers. Very active programming.

Library card sign up has increased since last year.

Discussion of video game circulation.

Discussion of our fines and potentially going fine free.

Annual report has to be submitted by March 1.

9. Library Director's Report (Information)

Three new circulation staff members have started.

Smart lockers soft launch. Still working on a few kinks.

Discussion of getting new staff logo apparel. Jennifer will send board logo-wear link.

Discussion of having t-shirts for sale at the book sale and as a fundraiser.

Discussion of Winter Reading.

Discussion of progress creating a Friends group.

Discussion of upcoming programs. Summer Reading Program theme is going to be Camp Greenfield, which will include hiking, nature, etc. Milwaukee Ballet coming on Saturday, March 8th for a program to do a program in conjunction with Youth Art Month. Glenwood School nomination night in on March 12th. Students write reviews of books to share with family and friends.

Furniture reupholstery project is starting in February.

Jennifer is looking into options to replace Hoopla, including Blackstone Unlimited and an Advantage Account through Overdrive. Jennifer will continue to research our options for ebooks.

Jennifer will finalize paint colors tomorrow with Blair Commercial Paint.

The Great Library Treasure Hunt, which is a MCFLS initiative to get people visiting all libraries in the county, has started. Participants are entered to win a \$250 gift card.

The staff meeting with Julie from HR was rescheduled for the February staff meeting since she was out ill in January.

Discussion of recent behavioral problems with patrons.

A couple other small projects the library is working on: getting a keypad lock on the upstairs office, changing the number code on keypad locks, cancelling some of the cell phone lines, and possibly changing the curbside workflow.

The staff Christmas party was a success and everyone had fun. All but two staff members came.

10. New items for placement on the next agenda (Information)

None

11. Next Meeting: February 20, 2024, at 6:30 PM

12. Adjournment (Action).

Amber motioned to adjourn at 7:40 p.m. and Marie seconded; motion passed unanimously.